



**SOUTH ATLANTIC SHRINE ASSOCIATION
2018 FALL FESTIVAL
Myrtle Beach, South Carolina
September 19-22, 2018**

PROGRAM ADVERTISEMENT

Please help support the SASA Program, your advertisement is greatly appreciated!

-Personal, Business, Masonic, Shrine Center, Unit, Club, Association, etc.-

Full Page: (color)

-Size = 3.75"x8.25"

-Price = \$225.00

½ Page: (color)

-Size= 3.75"x 4"

-Price= \$150.00

Business Card: (color)

-Size= 2"x3.5"

-Price= \$75.00

Please complete the below form and mail & email:

Name:							
Street Address:							
City:				State:			
Zip Code:			Email:				
Home Phone:	()		Cell Phone:	()			
Business Card Ad: (2"x3.5")	\$75.00 per color ad				# of Ads:___	\$	
½ Page Ad: (3.75"x 4")	\$150.00 per color ad				# of Ads:___	\$	
Full Page Ad: (3.75"x8.25")	\$225.00 per color ad				# of Ads:___	\$	
Total Fees Enclosed:						\$	
Name on Credit Card:				Card Type:			
Credit Card Number:			Expiration:			CCV (3 digits):	

Mail Completed Advertising Form and Payment to:

Lady Mary Newton
1643B Savannah Highway #250, Charleston, South Carolina 29407
Email: registerforsasa@gmail.com

SASA Program Artwork Guidelines

PLATFORM:

- MAC OS X (preferred)
- Windows

FILE TYPES ACCEPTED:

- Adobe InDesign (preferred)
- Adobe Illustrator
- Adobe Acrobat PDF /X-IA

FILE REQUIREMENTS:

Artwork Guidelines

- All images must have an effective resolution of 300 DPI or higher
- PDF- All fonts must be embedded
- Native Application File -All fonts must be supplied
- File (PDF or Application) must have at least .125" of bleed (all sides)
- File must not be password protected or secured
- The color space (PDF or Application) must be CMYK, Grayscale or Bitmap

NOTE - Spot colors are acceptable when they are in their proper channel/ swatches.

NOTE - RGB color space is **NOT** acceptable.

NOTE FOR PHOTOSHOP FILES - These effects are okay, however, this can affect the way the file is trapped.

RULE THICKNESS:

- DO NOT use hairline rule thickness ..

NOTE - .6 pt is the minimum standard for quality print.

FONTS:

- USE Adobe fonts
- DO NOT use free fonts from the internet, because they typically are not formatted correctly. In addition, they can lower the quality of the product.

MICROSOFT APPLICATIONS: (WORD, EXCEL, POWERPOINT, PUBLISHER)

Microsoft files are not print ready for MOST offset applications.

NOTE - These files will require adjustments in order to generate professional grade 'print ready' artwork. Changes will be subject to **artwork charges**.