SOUTH ATLANTIC SHRINE ASSOCIATION
2016 FALL FESTIVAL
Myrtle Beach, South Carolina
September 14-18, 2016

PROGRAM ADVERTISEMENT

Please help support the SASA Program, your advertisement is greatly appreciated!

-Personal, Business, Masonic, Shrine Center, Unit, Club, Association, etc.-

Full Page: (color)	**½ Page: (color)**	**Business Card: (color)**
-Size = 3.75''x8.25''	-Size= 3.75"x 4"	-Size= 2''x3.5''
-Price = $225.00	-Price= $150.00	-Price= $75.00

Please complete the below form and mail & email:

Name:			
Street Address:			
City:		State:	
Zip Code:		Email:	
Home Phone:	( )	Cell Phone:	( )

		# of Ads	$
Business Card Ad: (2''x3.5'')	$75.00 per color ad	# of Ads:___	$
½ Page Ad: (3.75''x 4'')	$150.00 per color ad	# of Ads:___	$
Full Page Ad: (3.75''x8.25'')	$225.00 per color ad	# of Ads:____	$
		Total Fees Enclosed:	$

Name on Credit Card:		Card Type:	
Credit Card Number:		Expiration:	CCV (3 digits):

Mail Completed Advertising Form and Payment to:
Noble Truman Newton and Lady Mary
1643B Savannah Highway #250, Charleston, South Carolina 29407

-And-

EMail Completed Application and Artwork to:
GMEComputers@yahoo.com

SASA Program
Artwork Guidelines

PLATFORM:
- MAC OS X (preferred)
- Windows

FILE TYPES ACCEPTED:
- Adobe InDesign (preferred)
- Adobe Illustrator
- Adobe Acrobat PDF /X-lA

FILE REQUIREMENTS:
Artwork Guidelines
- All images must have an effective resolution of 300 DPI or higher
- PDF- All fonts must be embedded
- Native Application File -All fonts must be supplied
- File (PDF or Application) must have at least .125" of bleed (all sides)
- File must not be password protected or secured
- The color space (PDF or Application) must be CMYK, Grayscale or Bitmap

NOTE - Spot colors are acceptable when they are in their proper channel/ swatches.

NOTE - RGB color space is **NOT** acceptable.

NOTE FOR PHOTOSHOP FILES - These effects are okay, however, this can affect the way the file is trapped.

RULE THICKNESS:
• DO NOT use hairline rule thickness ..

NOTE - .6 pt is the minimum standard for quality print.

FONTS:
• USE Adobe fonts
• DO NOT use free fonts from the internet, because they typically are not formatted correctly. In addition, they can lower the quality of the product.

MICROSOFT APPLICATIONS: (WORD, EXCEL, POWERPOINT, PUBLISHER)
Microsoft files are not print ready for MOST offset applications.

NOTE - These files will require adjustments in order to generate professional grade 'print ready' artwork.
Changes will be subject to **artwork charges**.